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Internet Money Revealed

By Teresa King Copyright 2006 All Rights Reserved

Volume I

Brainstorming for Your Product

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Volume I -Brainstorming for Your Product

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Introduction

It is a fact that many people get all excited when they jump on to the Internet.

I was one, and I'm sure you are no different. Six years ago, I began my adventure on the Internet. I just wanted to get into chat rooms and start chatting. I did!

However, I saw opportunity after opportunity everywhere that I surfed and I, like you, wanted a piece of that pie!

The question was - how in the world was I to get it? For me, learning was expensive and I didn't have the funds. However, I have learned a valuable lesson and that is:

When people want something bad enough, they go out and get it.

If you have a plan like the one in this book, and I'm telling you it will work, then you do what you must to achieve it.

If you have to beg, borrow, sell things at yard sales, hawk your furniture, work overtime, or do odd jobs, you must set your mind that you will do just that.

"A pessimist sees the difficulty in every opportunity; an optimist sees the opportunity in every difficulty."

Sir Winston Churchill (1874-1965)

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If you want out of your rut, then start today!

What you'll learn in this course will amaze you – it still amazes me! I had no idea that I knew so much. :)

I surfed the web and tried some M.L.M. (multi-level marketing, also known as Network marketing, or even matrix marketing.) I tried selling vitamins, as that is one of my great passions. I created web pages, and learned all I could get my hands on with no money.

It was not working. I made a few dollars here and there, but there was nothing consistent.

I love to write, so I thought, I wonder how many people on the Internet there are who have written a book and have not been able to publish their book? What a sad waste. So, I began a site where I would evaluate books to see if they had enough potential to get published by the "real world" publishing companies.

It turned into a business where I recommended one thing after another, which I was either affiliated with or where I had created my own product or service (because there wasn't an affiliate program at that time that paid decently).

If they wanted to sell their book, then they needed:

- to get it into ebook form,
- web hosting,
- some way to accept credit cards and

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- a way to present their product to the world.

That was how I fell into the world of teaching and guiding people in Internet Marketing (I.M.). I learned that I needed my own product. But, what I chose was a mistake!

The reason I call it a mistake is that, although teaching I.M. is not a saturated field, it's the toughest field on the Internet. The competition is stiff.

So, if you have been trying to pave your way into the "selling shovels to the gold rush field" and you are wondering where that dream money is, well, you will need to change your mind set pattern.

In fact, you'll have to catch yourself whenever you start brainstorming if you keep falling back on your 'Teach Internet Marketing' idea if you really want to succeed in the near future.

Why? It's so simple. All you have to do is think outside the box. If you create a product that teaches Internet Marketing, you will have to hone your skills to be the best you can be, because you are competing with the best in the whole World!

Do you understand what I am telling you?

You are not playing with kids. You are competing against people who spend hours and hours learning the skills they need. They have money, and they use it test and test and test. They have built their reputations and they have made friends with other powerful Internet Gurus.

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A few years ago, I answered a question in my own Internet forum. A person asked how could he market "real personalized children's books" on the Internet.

My fingers flew on the keyboard. I read what I wrote, and thought, "My goodness, I'm in the wrong field." It was not that I wanted to sit at home and make personalized children's books, but it was that the field was wide open.

To state it simply: With the knowledge you are going to learn, taking a NON 'Teaching I.M.' product and bringing it to the Internet is like taking candy away from babies, except they are adults with money.

The reason that I made this introduction so long is because I know many people who will purchase this book have been trying to sell marketing products, thinking that is where the money is.

Well, there is some money there, and maybe even some big money there, but why compete with the big boys when you can find a little spot on the Internet that will bring you income in month after month after month?

The beauty is that once you have one product selling in a NON Internet Marketing field, you can keep on brainstorming and researching more products to make more money.

Later, once you have proved yourself by actually making consistent money, and you want to teach others, go for it (if that is what you still want to do)!

For now, you need to get the money rolling in.

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There is NO ceiling on Internet Wealth. It is not like a job where you look to the highest paid worker and say to yourself, "that's the top, that's as far as I can go in this field, and that's the most money I can make."

'Internet Money Revealed' is going to teach you what you need to do to have your own business on the Internet.

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It's Your Product.

The first thing you need to know is that you need your own product.

Almost every Internet Marketer worth their salt has their own product.

You want your own product because it is yours, and it is way easier to market than a product that is not yours.

I want you to discover your own "baby" - your product, your personal income stream. Then, later in this study course, I'll touch on how you can expand from there.

You are embarking on a journey of owning and marketing your own product. And, it begins with discovering the product you have inside yourself. Or, you may find a product that you research and then discover a "gap" that you can fill.

In this five-volume set you will learn:

1. How to brainstorm a product you'll love
2. How to research your product to make sure it will sell
3. How to develop your product into a money making Computer KA-CHING
4. How to set up your product for sale, to sell over and over again
5. How to market your product and watch the money roll in.

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Day One

Your first day will be **brainstorming**. That's all you have to do.

I highly suggest that you write down every idea that pops in your head.

If you have a recorder, great, carry it with you.

You really need to start making your mind work. If you have friends that are interested in brainstorming with you, that just makes it so much more fun.

When you study anything, you must not skip over words without learning what they mean. You'll lose interest fast. You'll get confused. You'll get overwhelmed. Many bad things happen to people who skip over words, which they do not understand. If you see a word you do not know, look it up.

On the Internet, that is as easy as going to www.dictionary.com

Let's Brainstorm!

The questionnaire does not have to be answered all in one day.

This will be a questionnaire just to get you thinking. You can print it on your computer or you can copy and paste to Notepad and type your answers. Or you can just get a sheet of paper and a pen and then get busy.

I do not want you to worry about how you will develop this product. I only want you to start thinking about your own skills, your own experiences, your own expertise or even something that you would love to learn to do.

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I also want to put a thought out to you about what you are doing in creating your own product. You are going to create many ideas for products in this Volume One. In Volume Two, you will learn how to research your ideas to see if there is a market for your product. So, don't just stick at one idea.

Get busy and get to brainstorming!

In life we all started in a box. Our personal experiences started with our caregivers and their friends. Eventually, we'll see some television, maybe go to pre-school, Sunday school, have relatives, and make friends.

Our idea of how the world is supposed to be will expand. By the time we are six years old we have 75 percent of our personality!

No matter who you are, or where you have lived, you have different experiences that are uniquely yours. No one else has them!

I've talked on the telephone with many people. Many of them will say, but I have no skills, I'm not clever like you.

HUH?

This is not about me. It's about you!

You have skills that I don't have. I can guarantee it! We just have to get your mind brainstorming so you can open your eyes to see just how really special you are!

And, you are special. Do not forget that.

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Worksheet

What jobs have you had? (*Write them all down. Don't say, oh, I only did that for three days. Write it down anyway!*)

.....
.....
.....

What skills did you use to do those jobs?

.....
.....

What household skills do you have?

.....
.....

What outside-of-the-house skills do you have?

.....
.....

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What are your favorite things to do?

.....
.....

If your best friend could describe you, what would he/she say?

.....
.....

What volunteer work have you done?

.....
.....

What books have you read that you really enjoy?

.....
.....

What television shows do you watch, and why?

.....
.....

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What are your skills on your computer?

.....
.....

What languages do you speak?

.....
.....

What cooking skills do you have?

.....
.....

What knowledge do you have about dogs, cats, birds or any other pet?

.....
.....

Have you been in a hospital?

Have Your Ordered Pizza by Phone?

Where have you traveled?

.....

Did it go smoothly?

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Do you like to solve problems?

.....

(What Problems have you solved?)

.....

Do you like to give advice?

(What advice have you given?)

.....

What card games do you play?

.....

What other games do you play?

.....

List 10 of your favorite activities and why you like them.

.....

.....

.....

.....

.....

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What problems do you think you had to overcome so that you can do your favorite activities?

.....

If you went into your favorite restaurant, how would you like to be served!

.....

What was a show you watched, that you'd have liked to have seen a better ending?

.....

Do you read the newspaper and keep up with the local or international news?

.....

Do you go to church? If so, what do you do in church?

.....

.....

What problems do you solve in your own household?

.....

.....

Do you like to drive?

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What do you think about other drivers?

.....
.....

Do you have bad habits that you'd like to kick?

.....

Can you help others solve their problems with their bad habits?

.....

Do you take your own advice?

Do you have children?

If you do have children, what would you have done differently - if there was a way to do it all over again?

.....
.....
.....

Have you seen other people's children doing annoying things that you just want to take the adult and tell them to take care of the problem?

.....
.....

Do you like sports?

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Are you good at any sports?

Are you a good sport?

What makes sportsmanship?

What makes a team?

Could you be a manager of any team, be it sports or otherwise?

.....

.....

Are you good at managing money?

.....

Can you balance your own checkbook?

If you could teach a course to the local school, what would you teach and why?

.....

.....

Have you ever been to a PTA meeting?

Do you drive a car?

Have you ever fixed a flat tire?

Can you fix small engines?

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Do you know how to change a doorknob?

If you didn't, could you learn?

What training classes have you taken?

.....

.....

Did you learn anything?

.....

What valuable life lessons that you have learned that you'd like to teach to someone else?

.....

.....

.....

Do you listen well?

Do you know how to read a book to a child?

.....

Do you talk too much, or not enough?

.....

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Can you express your feelings easily?

.....

Are you shy?

.....

Do you know why people are shy?

.....

Do you drink alcohol?

Do you like people who drink alcohol?

Do you know how to stop a child from being bully?

.....

Do you know how to help a child that has to deal with a bully?

.....

Can you figure out how to make healthy lunches for children?

.....

Or do you care?.....

DO YOU KNOW WHAT WE ARE DOING ALL THIS FOR?

(got ya!) (We are doing this to really make you realize that you DO know a lot of stuff.)

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The Next Important Step

Let's take a break!

Yes, get up and walk around, get some coffee, or tea, or water, or all three - whatever it takes to refresh your mind.

Eat fish, or take omega oils - it really is brain food.

If you have not slept well, you may need a nap.

To tap into your mind, you must know a little about how the mind works. We will get there ☺

Did you know that statistics show that a conference room with blue walls will get more ideas out of people's heads than any other color?

Do you have a blue room somewhere?
.....

Do you know why we are doing this?
.....

I want you to work at your own pace. This is not a race. No one is going to read your questions and answers unless you let them.

I'm simply throwing things at you to make your mind work.

Do you know what a NICHE is? It's all the rage right now. However, it is nothing new. A niche is simply finding your little corner and becoming an expert in it.

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Everything is 'Niche'! But, you can know some generalities about a subject, or you can be an expert in all aspects of that subject. To create an information product, you don't have to write a 250-page book. You simply have to find a subject that you can write, and research or hire someone else to write for you so that you can corner just a corner of that market.

Your little niche that will bring you in steady income.

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That was a direct quote from Allen Says: It's so incredibly powerful it can simply go right over your head. Let's go over them again:

- √ The Desire For Money
- √ The Desire For Sex
- √ The Desire For Power
- √ The Desire For Recognition
- √ The Desire For Security
- √ The Desire For Health

These are all hot markets. They are not the only markets, mind you. They are simply some that you might be able to fit your thoughts in to.

If what you have thought about does not fit in the above categories, do not worry. As I said, there are a ton of products and thoughts that have not even been touched yet - such as hobbies!

Also, notice that Allen Says states that he has purchased books and will buy hundreds more, provided they are on a subject that he is interested in. This is a fact. People do find information and they seriously want to continue to devour information in the field they are highly interested in.

If you can learn one valuable lesson in anything you read, it makes the product worth purchasing!

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Okay, the first topic in his revelation of what he would produce was

DESIRE FOR MONEY

I've asked you NOT to create a How to Make Money Internet Marketing Product as your product. You must find something that is NOT 'How to Make Money on the Internet'.

I really stress this.

You'll see that Allen has said the DESIRE FOR MONEY as one topic. Well, he is a bigwig in the field of making money :)

He's made millions on the Internet!

But, let's look at that for a second:

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There are other ways of making money than just 'How to make money on the Internet' products:

What do you know about making money, right now?

.....

As a child, what did you do to get extra money?

.....

As an adult, what have you done to get extra money?

.....

Have you bought a house? Did you make money?

.....

Did you fix something and sell it?

.....

Did you have a yard sale?

.....

Did you sell something on eBay?

.....

Did a friend tell you how he successfully made money?

.....

Did you see your boss make money?

.....

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You may discover that you already know something valuable about making money.

By the time you are done with this study course, you will definitely know more about how to make money!

Are you paid what you are worth?

If you don't think so, what problem is there to solve?

.....

Can you solve it?

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What kind of book do you think you would need to read to learn about how to get paid what you are worth?

.....

Have you been on a job interview?

.....

Did you get every job you have tried to get?

.....

Did you learn anything about job interviews?

.....

What did your resume look like?

.....

Did you study how to do a resume?

.....

Do you think that if you had read a book on how to write a great resume that you would have succeeded?

.....

.....

Do you know what it takes to get a job?

.....

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Are you getting the picture on brainstorming?

Let me tell you something -->

In life, each person is raised differently. I told you that just a bit earlier, but I really want to stress this point, until I'm sure you completely understand it.

You may not feel there is anything particularly unique about you. But, you are dead wrong.

Each of us knows something that other people want to know.

To give you an example, I was thirty when my six-year-old son walked into the kitchen where I was fighting valiantly with the Cheerio Cereal Box. I had the cardboard part off, and the plastic was in my teeth where I was struggling to open the plastic.

My son Ryan comes in. "Gosh, mom, why not just pull it apart the easy way?" He takes the box, puts his hands on each side of the plastic and pulls. Whoa! OPENED.

The point of that little story is that he was six, I was thirty and he could teach me something that I, somehow, with my much longer life experience, did not know.

Later, I became an expert at opening crackers, chips, cookies after I had I learned from a child.

Then wrote a book on how to lose weight. ☺ *It was titled, "How not to open cookies, crackers and Cheerios" :)* (Actually, it's called, "Gas up to Lose Fat.")

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Are you getting more confident now? I sure hope so.

Is your mind going crazy with ideas now? I sure hope so!

I mentioned on my sales-page that I had talked to 179 people in a period of three months. They each were unique. They each had different challenges and different experiences. Some had no experience on the Internet, while others had been at this for four years and had not reached the point of making a steady income with anything!

I can't even imagine their frustrations and disappointments, but I do know one thing. If they do what I told them to do, they will reach their dreams! None of them had their own product and 99 percent of them were trying to teach marketing!

99 percent of them were asking how to make money, yet were selling products on how to make lots of money!

Huh?

How can you keep up a brave façade and teach others how to do something that you are not even making a living at doing?

I am not undermining them for choosing the field, but imagine if they put the same effort into selling or teaching something they do know about!

What's next?

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SEX

Okay, I'm not even going into that subject as far as the porno sites and adult content. I'm definitely not an expert on that subject!

I do know it is a very tough field, and I also know that I, personally, cannot even imagine tweaking my sales copy and having my grown kids, or even my grandkids, wandering into my work space to see naked contortionists in my html editor along with highlighted seduction words, and the language one would have to use in the sales copy.

It's just not for me.

This is not a lecture. You can. It's your life, and the beauty of having the freedom to work on the Internet at whatever you can ethically do, is part of doing what you love to do.

I'm not a prude, but I am not anxious to get that phone call from you asking me how to sell your sex book! I don't really have much of a clue. I do know that you will not be welcome in some classified ads, and other media.

However, what other things are there in the Sex Category?

Well, anything that a person does to feel sexy, or desirable, regardless of what it has to do with sex itself:

- ? They purchase make-up and need to know how to apply it and what to buy for beauty.

- ? They need to learn how to dress to be desirable.

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- ? How about looking good on the dance floor, dressing to look your best.
- ? How about romance and dating?
- ? Meeting your soul mate.
- ? Cooking for a healthy body.

Did you know that after Barbara Walters interviewed Monica Lewinsky, after she tells her life and raises some sympathy from the media, the most asked question was, "WHAT shade of Glaze (lipstick) was Monica wearing on the show?"

Can you imagine? But, it makes you wonder how minds work. Okay, they watched the interview, but the big question was about the lipstick?

(I wonder how much someone would pay to know that information) I don't know but a book on the make-up of celebrities would seem to be a product that would sell. Of course, it would have to be researched.

People desire to look good.

If it has anything to do with beauty, dressing for beauty, romance, dating, haircuts, fingernails, shaving, cologne and how to use it.

This next thought for you is just simply to show you something that you might not even think about.

How to tie a tie?

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Really? Who'd think that someone would search the Internet for that very question?

There is a site that tells you how to do that for free. What a shame, what a great info-product could be made.

And do you know how many people are searching for how to tie a tie? It's amazing!

Are you ready?

Scroll down!

In November of 2004, **48,000** people searched for, 'how to tie a tie' - and that was just on one search engine!

However, it really can get your mind going. Think about it?

How many fatherless sons are there out there in this vast world where they are not taught how to tie a tie? If they were not taught how to tie a tie, were they taught how to fish, fix an electrical outlet, fix a small engine, go camping, where to wear their cologne, what fork to use for what purpose, how to ask for a date, how to dress for a prom, what to order at a restaurant, how to change a tire, how to get their first kiss and the signs to know it is okay to get a kiss on a date.

Where does it stop? Or, better yet, where does it start?

If you picture a young son, or even a daughter that was not raised by a father, the things they did not get to learn!

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Niche, niche, niche! In one little corner of a little market somewhere there is something that you can teach, show, help with and - while you are being so generous with your advice - you make money!

How simple can it get!

Though I'm still in the sex area of this book, I'm just trying to show you that life revolves around things such as sex. Looks, desire, wanting love, and even wanting to be liked are a huge part of that category.

I have not researched this next subject, but it has come to me that I personally know about seven men who LOVE the look of a man who has been raised with money. It's the way they have social mannerisms. It's the way they put their hands in their suit pocket. It's the way they hold their head, and keep their voices lowered. Basically, it's the look of a person who was born rich and was given (probably) a tough drilling on social graces and how young gentlemen act - it's schooled into them from childhood.

Still, I believe a person can learn these skills. I wonder if there is a market for a book like that one. "Social Graces Can Be Learned" "The Art of Being Suave"

You'll notice I'll be throwing ideas of things that I have not researched through these volumes. They just pop in my head as I am writing. I hope you don't mind. ☺

You'll also notice that the word 'sex' does not have to be porno. It's part of life.

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POWER

Just about everyone wants to feel in control! It doesn't matter how they perceive this power. They can start out small and end up in a position of power. Or they can wish they had more power and control over their own life and envy those that have the position of power.

Did they want to go into politics, be class president, or would just like to be a teacher and have power over their students?

Did they join the services?

Did they take martial arts?

How about joining the police force?

How about the power to change other people's minds?

How about the power to lead a group of people?

How about the power that people perceive you have because you have money?

Wanting power is not one of my strong desires, but I remember as a child that I could not wait to grow up so other people would not have so much power over what I wanted to do in life.

How about you?

Does this category interest you?

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RECOGNITION

People need to be patted on their head, so to speak, for their good deeds. I can see it in forums when a person answers a question and how a simple response and acknowledging them by name can make them feel so good inside.

It's a simple thing to take the time to give a person the recognition they deserve. I can think of all kinds of books to write on the power of recognition. From parenting a child and giving them the attention they deserve for being good, to writing about how to raise a child that has a sibling who is a troublemaker and gets all the attention from the parents, while the good child is wishing for more attention.

Is there a problem to be solved?

You bet there is!

What can you think about on recognition?

Was there a time in your life that you did not get the recognition that you deserved?

- ? Your job?
- ? Your family?
- ? How about helping someone out and not even getting a thank you?

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Recognition can focus on sports:

- √ "How to be a good sport"
- √ "How to Lose Graciously"
- √ "How to Win Graciously"
- √ How to reach for a goal and get it, regardless of the obstacles.

There are so many books to be written!

SECURITY

Here is a strong subject!

Are you like me? I was raised poor and sometimes there was NO food on the table for a couple of days. Maybe that never happened to you, but I manifest the desire to NEVER be hungry, unless I want to go hungry.

So, I look at the sky and if I see that it is threatening snow, or it is just starting to snow, then I can't help myself - I get in the car and go to the store. The odd thing about that is I live in Washington State where the odds of it ever snowing for more than one day at a time are not that high.

Still, I go shopping for food and staples, and candles in case there is no electricity, and even a good book in case I get stuck with no electricity and NO computer (*HORRORS.*)

I could have been to the store the day before, but I have to get those last-minute items - just in case.

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In fact, I own a generator, in case of no electricity. I want the security to know I can get online.

I have talked to people who have never gone a day in their life without food and they do the same thing. They stock up!

This subject can just get your mind going like crazy:

Secure retirement, secure investments, secure locks, secure against burglary, secure against attack, secure against earthquake, fire, loss of job, losing spouse, home, friends, sentimental possessions, any possessions. Secure against war, environment hazards, bad water, bad people ... and on the list can go - on almost forever.

Insurance anyone? That's a huge subject.

"How to read the fine print and make sure that you are covered"? An example is that my sister's husband had heart surgery, again! They thought he might die; they were prepared. So, in he goes. And, he wakes up and has lost his mind.

NOW what?

My sister finds out he needs 24 hour nursing home care. It was not in all her carefully laid out plans. In fact, she was frantic. There was NO coverage for nursing care. Fortunately, it was only temporary, and he regained his mind.

She has coverage if he dies, she'll be taken care of. She has coverage if another operation or medication is needed, but HOME care? Nope.

What can you think of? Is it a problem that you know how to solve?

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FEAR!

Fear is a strong emotion. People have fear of spiders, flying, death, going blind, dark, heights, losing a job, getting sick, not being able to provide for their family, losing their money in investments and many other things.

Start thinking about the things you have been afraid of.

- ? Were there any solutions to make you less afraid?
- ? Did you ever look under your bed, or the closet?

I have!

It makes me want to stop creating this product, and start writing a children's book to help them to deal with the boogiemán.

I wonder if there is a market for children's ebooks ☺

I wonder if there is a simple book on all the fears and their technical names - and what each one is.

People's fears can give you a whole lot of ideas to research.

How about a common one? Fear of Success!

HEALTH

Health! This subject is so vast that I could write for hours on it.

Sure, you might just think, "Take your vitamins!"

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But, let's think about it.

Health and beauty go hand in hand.

You have a vast subject field with anything that can happen health wise.

You could be an expert on one vitamin, or one herb.

You want health, vim and vigor. You'll exercise, you want to be thin, more muscular, taller, more hair, darker skin. You want clear skin, no acne.

Arthritis, asthma, diabetes, psoriasis, heel spurs, eczema, dandruff, bad breath, balding, ingrown toenails, bad knees, joints, muscular problems, losing your mind, air, water, sanitation, cancer, alcoholism, colds, influenza, aids, hepatitis, pneumonia, in home care, bed sores, aches, sudden infant death syndrome, nursing babies, how to feed a sick person, chicken soup, vaccinations, smoking, drugs, autism, MS, bad lungs, and so many other things.

Losing weight! It's a multi-billion dollar business.

Hey, losing weight is such a big subject, that people tend to forget about the person who wants to gain muscle or weight.

Everything mentioned above can have all kinds of sub-topics to them.

Is your mind working yet?

I'll bet it is.

But, I'm really just getting started.

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Pets. Healthy pets. Just think about it. Their teeth, their coat, their worms, their fleas, their biting, their chewing, their feathers, their eating habits, their shots, their getting fixed, scratching, pecking, collars, toys for exercising. Interactions with humans and other animals are important.

How to travel with them?

How to keep them safe?

How to potty train them?

How to walk them, pet them, or take their temperature.

What kind of water do they need?

How to feed them, what to feed them or when to feed them?

Where to bury them?

How to handle grieving over a pet? Believe me, it's stressful to lose a beloved pet! To some people, their pet is just as good, if not better than, family. Pet Cemeteries are "real" and big business!

Which leads to scratched skin, infections, toenails, antibiotics, flea powder, spraying, or even the humorous side to having pets.

Did you know that 90 percent of pet owners in the United States, who celebrate Christmas, buy their pet a present too?

Okay, next we are going to delve into a new topic:

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The Passion of HOBBIES!

Did you know that most people spend more money on hobbies than anything else, as far as entertainment is concerned?

Let me ask you something?

When you wrote down what your hobbies were earlier, did you think about how much money you spend on them?

If you'll spend money on them, do you think other people will spend money on their hobbies?

There is a strong saying that you may have heard by now. It is:

Find a Hungry Market with Money!

I've talked to many people who do not even understand the concept, so if you do not understand it at this point, don't worry.

The concept is simple. If you can create a product about something that people that have money will buy, then you have a viable target market - people with money and willing to spend it to find out more about your subject.

For my first two years on the Internet, I targeted poor people. You see, I thought as I was growing and getting an opportunity, I should help people get started too. I didn't realize that every person that didn't have any money to pay me for my time was going to find me.

It is said that when the student is ready, they'll find the teacher 😊

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It's okay, I didn't mind. I've met a lot of wonderful people. However, to help others, I had to learn to first get my own feet off the ground. So I started changing to helping the less fortunate, but I quit helping them with my "time."

Time is a valuable commodity.

Do you know how to manage your time to save time?

I wonder if there is a market for that information?

Oh, let's see 2,224 people looked up Saving Time

(We will discuss how you can tell if it is worth developing a product on 'time saving' in Volume II of this study course, and also how to research your own ideas :)

Okay, back on track!

If you target a market where the people either have a lot of money or spare money with a willingness to spend it on their hobby, you'll have a market that can afford to purchase your product!

What are a rich person's hobbies?

√ Sailing?

√ Yachting?

√ Golfing?

√ Polo?

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- √ Archery?
- √ Gun Collecting
- √ Hang Gliding
- √ Hunting?
- √ Snow Skiing?
- √ Snowboarding?
- √ River boating?
- √ Fishing?
- √ Traveling?
- √ Cruise Ships?
- √ Spas?
- √ Beauty Salons?

Come on help me out here! Think!

- √ Horse racing
- √ Shopping :)
- √ Antique cars, furniture, glassware, or painting

Well, you keep thinking on that one: It is your brainstorming session.

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I'll go to listing a bunch of hobbies. People interested in them do not all need to have lots of money. But, the vastness of the subject is amazing:

√ Amateur Radio

√ Billiards (Pool)

√ Antiques

There is a whole category about antiques

Collecting Antique pieces

Saving money by using antique furniture

Making things look antique

√ Animal Breeding

√ Animal Training

√ Bird Watching

√ Snakes

√ Ants

√ Bonsai

√ Gardening

√ Arts and Crafts

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- √ Baking
- √ Candle Making
- √ Canning
- √ Cooking
- √ Crocheting
- √ Doily
- √ Figure drawings
- √ Garbage Pail Kids
- √ Doing Dollhouses
- √ Making Dolls
- √ Model Airplane Kits
- √ Model Trains
- √ Drawing
- √ Embroidery
- √ Knitting
- √ Painting
- √ Paper Dolls

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- √ Photography
- √ Pottery
- √ Quilt Making
- √ Scrap booking (very popular)
- √ Sculpture
- √ Sewing
- √ Sketching
- √ Soap Making
- √ Woodworking
- √ [Wrapping Candy Bars](#)
- √ Writing
- √ Astrology
- √ Astronomy
- √ Board Games
- √ Card Games
- √ Crossword Puzzles
- √ Palm reading

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- √ Numerology
- √ Collecting things
- √ Autographs
- √ Bottles
- √ Coins
- √ Comic Books
- √ Garbage Pail Kids
- √ Photos
- √ Postcards
- √ Records
- √ Rocks
- √ Trading Cards
- √ Video Games
- √ Computers
- √ Dancing
- √ Foreign Languages
- √ Lyrics

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- √ Musical Instruments
- √ Poetry
- √ Reading
- √ Singing
- √ Exercise Sports
- √ Kayaking
- √ Camping
- √ Canoe
- √ Boat Rowing
- √ Fishing
- √ Football
- √ Hiking
- √ Marital Arts
- √ Baseball
- √ Basket Ball
- √ Bicycles
- √ Rugby

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- √ Running
- √ Rafting
- √ Skate Board
- √ Skating
- √ Skiing
- √ Soccer
- √ Swimming
- √ Working with Hands
- √ Small engine repair
- √ Electrical Appliances
- √ Sign Language
- √ Welding
- √ Whittling
- √ Dumpster Diving (huh?)
- √ Small Airplane Flying
- √ Making Lamps
- √ Making ashtrays

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- √ Making signs
- √ Making Bumper Stickers
- √ Shabby Chic
- √ Retro Collections
- √ Pattern Making
- √ Flower Drying
- √ Card Making
- √ Recipe Collections
- √ Coupon Clubs
- √ Fundraising
- √ Trivia collections
- √ Christmas Decoration Collections
- √ Arts and Crafts for Kids

There are many more. I'm not going to write them *all* down. Nor have I researched very many.

I will focus on teaching you how to take your skills; the things you love to do or simply something that you have wanted to learn and turn it into your own product!

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That's the beauty of all of this brainstorming. Since I don't know much about you, other than you'd dearly love to make \$900 extra per month on the Internet, I can throw out one idea after another.

Your job is to focus, find little areas of things that you are interested in, and then write them down. You will then get ready for the next Volume in this series that teaches you how to research a product and to find out if there is a profitable market that you can tap into.

Remember - I've said this before - don't worry about whether or not you can write. In Volume III we are going to discuss how to get around that little problem.

Don't panic, and don't push forward to the next sections. Treat these books like you are getting a little piece of the puzzle to a subject as you need them, just like any college course!

NOW, we've done a lot of brainstorming, haven't we?

I want you to relax. I want you to know that you can teach your subconscious mind to help you with your quest. Your mind is a fantastic commodity. Never under-estimate it!

The power of positive thinking, the power of the mind, the power of the universe is all there for you to tap into.

One of the best times to tap into your mind is when you first wake up; in that early time, when you want to sink in and sleep for another hour, when the bed feels like you never want to leave it.

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You know that time!

One beautiful thing for your future - should you decide to work full time for yourself - is that you can ban the alarm clock. You can drift in and out of sleep and let your mind work for you.

You get fantastic ideas.

Keep a recorder or pen and paper by your bedside. It's very important.

Set your alarm ten minutes earlier, so you can use the snooze button more than once. You are creating your future ☺

You can command your mind to wake up at a certain time with an idea, too. You really can. Before you go to sleep say it out loud. "Hello, dear mind!" I need a solution to my problem of "such and such" please have an answer for me at 7:45 am.

Don't be shy. Tell your mind what to do. Trust your own mind. It's very powerful. Did you know that your mind records every moment of your life and stores it?

It's a lot like a computer. It files things away until you put in the right input to pull it up and read it ☺

I am going to take a piece out of my book, "Your Attitude - Your Self-Esteem", that I got from my great friend and mentor, Bryan Kumar.

It's such a powerful subject that I believe you and everyone else who wants better from life should read and apply it!

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Do you know that you can tap into the power of your mind through simple techniques using meditation?

I'm not talking about someone sitting yoga style with a long white beard and a turban on his head. I am not talking about something that is easy to learn and can change your life in fantastic ways.

It is called Visualization.

It requires that you are comfortable, no tight fitting clothes and that you are in a place where you feel safe and will not have interruptions.

You also have to learn a few simple breathing techniques.

Your brain needs oxygen; your body needs water. Your body and brain both need exercise. You need fresh air, and you need to learn how to breathe.
HUH?

We already know how to breathe. It's as natural as smelling. Or is it?

Yes, as babies we knew how to breathe. Our little tummies rose up and down with our breathing. As we grew older, we learned to stand up straight, pull in the tummy and pull those shoulders up. This has changed our original knowledge of how to breathe.

The TECHNIQUES of Breathing are *Inhaling* and *Exhaling*

To **inhale**, we need to breathe deeply through our nose first pulling the air from our stomach, and then up through our chest. Let your stomach expand.

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(This is one reason why you do not wear any tight clothes.)

To let it out, we **exhale** through our mouth and slowly pull our stomach in.

Some people will form the letter "f" as they blow the air out through their mouth.

To get into the mode to visualize, we need to bring our brain waves into the state of Alpha. To do this we need to close our eyes, then bring our eyeballs up as if you are trying to see your forehead. Don't get too uncomfortable. You should not be straining your eyes.

Once you are doing this, start relaxing and think of a happy time. This is to bring your mood into thinking warm and happy thoughts.

Now, start picturing what it is that you want. And, the real trick is not really thinking about what you want, but rather, think about having what you want right here and now.

I will use money as an example.

Start thinking about money. Relax, think about being in a bathtub and, rather than water falling on you, let money come flowing down over you.

As you think of money, picture in your mind what it feels like, smell it, imagine your hands reaching down and pulling up gobs of money.

If your mind wanders, that is okay. With more practice you will get there. You can use your own imagery of money.

Perhaps you can visualize seeing your product in a "real store" on disk ☺

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Find that happy time, then let your mind start see your cash register, go *KA-CHING*, and you can see customer after customer bringing you money to buy your product from you. The line is huge. They are waiting to buy your product. It's a beautiful picture.

The secret is not in seeing it in the future, but in seeing it as if it is really happening in the present.

Perhaps you are happy with your financial situation. But, you would like to see your marriage better.

Again, use these techniques and picture yourself walking through the door, and your spouse is excited to see you. You were missed. Let your mind take over and see this marital bliss as if it is really happening.

PLEASE NOTE: This exercise should be used twice a day, for maybe 5 to 10 minutes at a time. You should consistently do this exercise and, at the end of the exercise, when you have created your vision as vividly as your imagination would let you - open your eyes and say out loud, **"I now allow myself to have (fill in what you want here) right now! It is done! And so it is..."**

So, for the topic of this book, you can visualize your information product, as if it is already finished. After doing the exercise, you can then affirm it by saying, "I now allow myself to have a best selling information product, right now! It is done, and so it is!"

When you visualize and give yourself affirmations with positive thoughts and decide that is the way it is, you can do fantastic things.

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You really can!

When you start putting your skills, your likes, your dislikes and things that you might like to learn together, you'll have all kinds of ideas for a product.

If you do not have an idea right now, then something is blocking you from believing in your own ability to use your own experiences to help someone else with a problem.

If that is the case, use your mind exercises later tonight, and make sure you are getting the proper nutrition, enough water, and a daily walk during the day!

Let your mind work for you.

This should help you get a better idea of what we are looking for, okay?

Okay!

What can you do better, faster, or easier than someone else?

Write it down!

How are you doing?

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Day Two

If you did your home work yesterday, you will have plenty of ideas running around your head about things that you have discovered that you are interested in, that you have a passion for, and that you know more than you realized.

However, we are still in the brainstorming area. I hope you can get out and drive around, or go for a walk and just look around you.

What do you notice?

Keep your eyes open. It's amazing what is outside.

I want you to write down everything you see.

Okay, I took a walk yesterday and, if I offend you in anyway, just realize I'm actually letting you see how my mind works. I know, as you should know, you can't help what thoughts you think, you can only help what you do with them:

So

Yesterday, I took a walk. I saw birds, trees, rain, and cars.

I saw a car with a car magnet. I saw a bumper sticker.

I saw a cat up in a tree and tried to talk it down, but didn't worry too much.
Have you ever seen a cat skeleton in a tree?

I haven't.

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I wondered if the birds were going to be cold in the winter and if there will be enough food for the wee little things.

I saw a house with a lawn that really needed some tender loving care and a garden that needed weeding.

On the ground, I saw gravel and an overturned bike left out in the rain.

I wondered how many bikes I had seen in that condition over the years and wonder if there is anything you can do to teach children to respect their property. Would designing an area especially for the bike be worth doing? I don't know.

I saw the rust on the red bike and wondered if there is a market for bike repair. Or, are new bikes so cheap to get now that the old ones are left neglected.

Then, I wondered if writing a book on parenting to teach children that freedom comes with responsibility would be worth doing?

The clouds were gray, very overcast, and rain fell on my face.

I wondered if rainwater is really good for the skin. Or, is the pollution so bad now that rainwater is not good?

I didn't know.

I saw a very heavy woman wearing stretch pants. She really made those pants live up to their name. They were so stretched across her bottom that you could see the dimples.

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Now, I'm not a critical person. I'm just noticing. I am sad for her. But, again, I'm letting my mind wander, so I think wouldn't it be cool to design pants that were comfortable, but hid some of the bulges?

Which, of course, made me think of opening a shop for heavy people. Long-handled razors and long-handled toenail brushes, designer bras. And, loose comfortable pants that would flatter the body.

So, I start thinking, "Wouldn't it be great to write a book on how to dress if you are too thin, too out of shape, too heavy, top heavy or bottom heavy", and how I could help a lot of people by researching that subject and teaching how to dress better for their body type:

Hmmm, "Dress Better for Your Body Type."

And so, as I walked, I thought about designing pants to cover those dimples. I also thought about dieting and exercising and breathing deep of the fresh air.

Hey, I can't help what thoughts pop in my head, can you?

I can help, however what I do with those thoughts. How about you?

So, I walked along thinking about getting back home and writing this book for you. And, I thought, is there anything I can glean from my adventure which I can share it in this study course?

So, I decided to walk toward town. I live in a very small town.

There are many advantages to living in a small town. And, of course disadvantages.

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Advantages: I get more fresh air, and privacy. I get less hustle and bustle from traffic. I can park without any problem. In fact, I can walk to town :)

Disadvantages: I don't have a movie theater, or a place to buy clothes. The sidewalks are rolled up by six at night, and there are not many activities for teenagers.

Of course, there are many advantages and disadvantages to living in a small town, those were just a few that popped into my head.

Let's see:

I saw a man trying to park and I wondered why he was having a problem as he had plenty of room. Is there a book to help improve driving such as:

- √ Little secrets to parallel parking,
- √ how to adjust your mirror,
- √ what to do when an unaware or rude driver is behind you 100 feet with their bright lights on!

I can visualize a FUN book with much humor and lots of hints that are helpful to improve driving and temper on the road. Hmmm;

- √ "The Art of Staying Calm While Driving"
- √ "Conquer Road Rage"

On my walk, a little dog started barking at me. I wonder if there is a way to teach little dogs to stop barking when you are just walking by. Yes, they are

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guarding their territory, but some dogs don't bark when you walk by and others do. I wondered why.

I wonder if anyone would purchase an information product on how to keep strange dogs from bothering you. Then, my mind wandered to, "What is out there so that you know what to do from being attacked by a vicious dog?"

Which, in turn, made my ever questioning mind think about, dogs, pet care, and even a dog cemetery. And, of course, Karate.

I kicked my leg up, in what I would think might be a sort of a karate kick and let myself say, "AiYeeeeee haaaaaa and then began walking. (I stopped, looked around and wondered if people would think I was crazy. This, of course made my mind think about a product such as: "How to Act Like an Idiot in Public and get Away with it!")

A car drove by with a squeaky fan belt. I wondered what made a fan belt squeak and how to fix it.

As I walked, I could smell the restaurant and my stomach started grumbling. That's silly, I just ate an hour ago. Why does the smell of food make your stomach grumble?

Hey, a friend of mine drove by and pulled over and got out. We chatted for a few minutes. I told her that I was writing a book to help people open their minds to brainstorming. She laughed a little and then said, "It sounds great. While they are brainstorming she said.... have them solve my problem for me.

"What problem is that?" *(My ears perk up. I love to solve problems.)*

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"Well, it seems to me there should be a book for women on how to fix small things."

"Small things?" I ask.

"Yes, yesterday my car didn't start, I didn't know what to do. I was late for work!"

"Oh... that's too bad."

"Yeah, and a few days ago, my light bulb broke and it's stuck in the thingy-bob."

"Ah, a book on fixing thingy a bobs. Well, you can take a soft bar of soap and push it into the broken glass, then twist."

"No kidding, wow, I'll try that!" She said, delighted.

"Okay, but make sure the light is turned off." I warned.

"You see... a book on how to fix small things." She smiled.

"Okay, I get it."

We said our goodbyes, and I kept up my walk, my mind thinking about thingy bobs and all the little things in this physical world that need fixing. Could someone write a book on fixing things for women?

I'm thinking that I'm sure there are. And, I'm thinking the usual 101 Small Things Women Can Fix... thingy a bobs :)

√ electrical outlet

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- √ small hole in the wall
- √ loose fan belt
- √ oil change
- √ flat tire
- √ alternator
- √ lamp
- √ change an old style plug to a new style plug on an old lamp

So I was thinking and thought, why not make it a more fun, interesting or narrower field.

101 Ways a Woman Can Fix Things in a Hurry!

There are many things one can fix temporarily and quick solutions to things that can be done fast.

- √ A run in a nylon can be stopped with a nail polish
- √ Nylons can last longer if you spray with hairspray
- √ A small nail hole can be filled with flour and water, or even white toothpaste.

My mind then dwells on a conversation between two men over what to do with a sock with a hole in it. They are tearing the sock up into a rag. Basically, they told me it's a guy thing. If you rip the sock up so it doesn't

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end up in their drawer rolled up with a "good" sock, you don't waste time in getting dressed.

"Ah, a guy thing." And, I think okay, it's a guy thing.

What a fun book to write about "It's a Guy Thing." Things men do that make women raise their eyebrows :)

I don't know if there is a market for such a book, but it sounds to me, like an interesting book to write. Then a sequel after its success, "It's a Girl Thing."

Which brings my mind to toilet seats. A debate for the toilet seat quickly comes to my head:

Women train men to put the seat down! Men do it. At least, most men can be trained.

Her argument is she doesn't want to fall in and doesn't want to sit down and find herself in one not so clean area of the toilet.

His argument is, "Why can't she put the seat down?" After all, he lifted it up. He's the strong one!

Her argument is, "I don't want to touch the seat. I didn't lift it up!"

His is, "Women should look before they sit."

Mine is: Someone should invent a toilet that has a foot lever that opens and shuts the seat!

I'm a problem solver and you also will be soon, if you are not already!

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Consider this: Each time you think **I WISH THIS WOULD DO THAT**, you are on the way to being an IDEA person.

I got a new coffee pot. I love it. It turns off every two hours though. I don't like that. But, I don't have a glass carafe. I have a put the cup under and push, and the coffee comes out of a dispenser. It's cool. My mind says, "**I WISH THIS WOULD** sense that I just poured coffee and reset it self to begin the two hours again. After all, I just used it, didn't I?"

From now on, when you catch yourself saying, "I wish this would, or ... if only this would do this." write it down! (You know that if you start wondering about things that you've thought about, you might not remember things but, if you catch yourself in the ACT, then you can write it down.)

It's fodder for your mind!

I was putting dishes into the dishwasher the other night. I had purchased some brand-new chopsticks. What fun, I thought. So, I am doing dishes and start to put these chopsticks into my dishwasher and saw that I had an immediate problem. They were too light, too long, too narrow and they would not fit the silverware tray area, or any other area.

This is when I washed and rinsed them by hand and dried them and put them away. I was thinking, "What product is out on the market that a person can put weird things into their dishwasher and make sure they are safe?" Chopsticks, bottle caps, tea strainers, and little plastic lids are a few examples. (There may be something like that, if there is, *I'm going to get me one of those!*)

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But, what really came to mind is: *Is there an information product on how to invent something and, if you did, how would you get a prototype? Where would you find someone that, say, did plastics, could draw your design and then get a patent?*

I know it is a large subject. I have not researched it, but it just seemed to me that there are lots of people like you, with ideas, and you just don't know what to do with them, then someone else comes along and makes money on an idea. If you knew what to do with the idea, you could have been the one to make the money!

It is said there are no patents on ideas.

In fact, there are no copyrights on recipes. You cannot copy recipes in the exact way someone else did a book, but you sure can use the recipes in another book ☺

OKAY - back to the walk ☺

So anyway, I'm still walking and I see people walking around and I get all the way to the post office. Now, in my town, should I ever want to advertise offline, I'd put a table right in front of the post office. It's a busy area.

Now, as you are brainstorming with yourself, here is a big clue, because we are not writing any old information product. Heck, if I had my druthers, I'd be writing some fictional novel. I could create to my heart's content. I could make up people, places, I could be on the moon, on some remote star and make a whole civilization each with their own home with a toilet seat with a foot lever ☺

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However, I am letting my mind do its never-ending thinking, but trying to focus on real things for real problems, as I go along.

Remember, nothing is ever too wild to think about!

Hey, as I walked home, I saw a guy with a Metal Detector ... that little machine which prospectors use to search for metal objects.

"Hi, I'm Teresa King, I live down the street."

"Hi. I'm Don," came the reply with a friendly smile.

"Have you found anything good?" I ask.

"Not today."

"Oh, what kind of stuff do you find?"

"I found a ring once, but mostly junk."

"Is it fun?"

"Yes, and addictive!"

"Ah, well thanks", and off I go. Wondering if I would enjoy trolling for metal objects, then digging them up. And, how much the machine cost, and if you'd get much exercise. I was happy with my thoughts as I pictured myself using the Metal Detector and finding some famous old coin worth thousands upon thousands of dollars.

It is, obviously, much better for you to get the exercise on a treasure hunt than it is sitting around watching television.

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Which put my mind to what would a book be like such as, '101 things you can do while watching television' :)

Do not put stops to your thinking because you THINK you can't do it, or you don't know enough about it or it seems too hard. Just let that mind flow. You will worry about your idea later. For now, just let the mind flow out creative ideas.

Okay, so your main thing is don't stop creating. We will check to find out later if there is money in the product you are thinking about.

Remember, worrying about something, only gets you worry.

There are clues to this but, right now, we are just creating.

"Don't stay in bed, unless you can make money in bed."

George Burns (1896-1996)

Here is something that I do when I think of a product:

You must love the product that you create. You must be able to write a simple testimonial of your own product to get an idea of how valuable it is:

"I love this product because it does this, helped me with that, saved me a mountain of time and it immediately increased my income."

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You must make a list of the benefits. Try getting out four of them.

1. I love this product because _____
2. It made life easier when it _____
3. I would not hesitate to recommend this product because

4. It solved my problem on _____

If you can't write a testimonial for the product you are thinking about creating, then you are not thinking of the right creation.

That's just an itty-bitty start to the fun we are going to have doing little exercises with YOUR ideas to see what can be created.

Yes, it is not work. It is fun!

If you are trying to create, and it feels like work, then something is wrong.

Is it one of these:

- ? Lack of faith in your own ability
- ? Lack of desire
- ? Lack of ambition
- ? Are you around a lot of "nay sayers" (people who have no belief in anything you do.)

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"If you haven't got anything nice to say about anybody, come sit next to me."
Alice Roosevelt Longworth (1884-1980)

Did you grow up with family who "labeled" you?

A label is like, "Oh, that's just Jack, he NEVER gets a job done."

Or, "That's just little pretty Suzy. She is an airhead."

When that happens, the first thing to do is that you absolutely must look into those "lies" that you heard as a child and make your own truth!

By this, I mean, "That's Jack, he did really well in woodwork!"

"That's Jack, he's really awesome with fixing cars."

"That's Jack, he used to be labeled as a person who NEVER got the job done, but they were wrong! (Nobody ALWAYS does anything.)"

So, you must reflect and see what LABELS you were stuck with, or people thought you were stuck with, that you LIVED UP to. You can live up to a person's negative belief in you, or it simply may have just been what was considered harmless fun that did not turn out harmless.

Are you getting the picture?☺ If not, I have a book on, "Your Attitude, Your Self-Esteem". Ask the person who sold you this book where to get that book. I wrote it ☺

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I'm only giving you enough here, so that you can get a quick idea of what you can do so you can start the good vibes flowing.

It's hard to flow when you keep running into dams!

But, there are solutions to "dams."

Your study course for this second day is to write down all your new thoughts on paper. Get it organized.

How are **you** doing?

Write down problems that you have solved. It can be anything that you have solved, from people relationship problems to figuring out how to do a job easier. This is for you to write down.

Everyone solves problems!

Other Ideas

You can get ideas by going to your local library and looking through the magazines. Anything that is on a cover of a magazine is a "researched" hot topic or it would not be there.

Find some magazines that interest you and snag a table in the peaceful library in your town. I hope you brought a notebook.

(What does that mean nowadays, anyway? Notebook computer or notebook with paper?) Hmmm, a report on Internet terms.

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Think about it. Magazines must sell. Magazines have an advertising team working on headlines. Magazines have staff that keep up on the trends.

You can also go through the non-fiction area of the library and look at health issue titles. Health is a big field, with many small niches to tap ☺

You'll see plenty of subjects, from mental problems to diaper training. You'll see hordes of diet books, and different ways to lose weight. You'll see books and articles about diabetes, cancer, and strokes, care giving, vitamins and herbs.

The list just goes on and on.

Dating is a big field.

Then, think of anything to do with a skin condition. Do you remember that embarrassing pimple? Or have you had a condition that you wondered if there was a home remedy for, or any remedy for that matter?

There are crafting magazines; wood work, autos, science, hair styles, working women, psychology, and even 'Time' or 'Life' might have some topics in them that could be an interest.

So, you are now wondering why should you write a book on a subject that others have already written?

Variety.

As you saw in this chapter, Allen Says said he had probably bought hundreds of books and will still buy hundreds more on subjects which interests him. People just do.

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Otherwise, why even read a romance book, if you read romance books?

Here, let me ruin it for you.

Boy meets girl. Girl gets boy, girl loses boy, girl gets boy back!

Done ☺

More than one fishing book on how to fish? Ludicrous!

Here, let me ruin it for you:

Put worm on hook, put hook in water, sit, fall asleep, wake up and hope you got one!

What? There is more than one book on how to make money on the Internet? That's silly! What are people thinking about? The first one was probably good enough, whatever that one may have been.

I think you understand. Don't get down hearted if you see books on a subject that you want to write on. Just get your ideas organized and get ready for VOLUME II. 'Researching Your Product to Make Sure it Sells'.

Need help?

If you just cannot think of a product on your own, and you've really tried, and simply cannot, you can send me an email to teresa@netswan.com. Put in the subject line, I own Internet Money Revealed - Stuck - Hey, it might be magic and already be in the subject line when you click the link.

Then write to me about what you have been doing. That might even help you with an idea. Sometimes, that really does help. You have your mind all

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jumbled up with this and that, then you try to tell or write someone about it, and presto! It comes to you.

Okay, now that you have had one to two days to get your thoughts working, we now have to go to research.

You cannot develop a product without researching it. You must have supply and demand, and there must be people who are actively looking for what you want to develop!

Remember, Mark Twain said to make your vacation your vocation. That really can get your mind thinking up things that you love to talk about and do, and that is a huge secret in finding the right product for you!

Get Book II now:

"How to Research your Product to Make Sure it Will Sell"

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